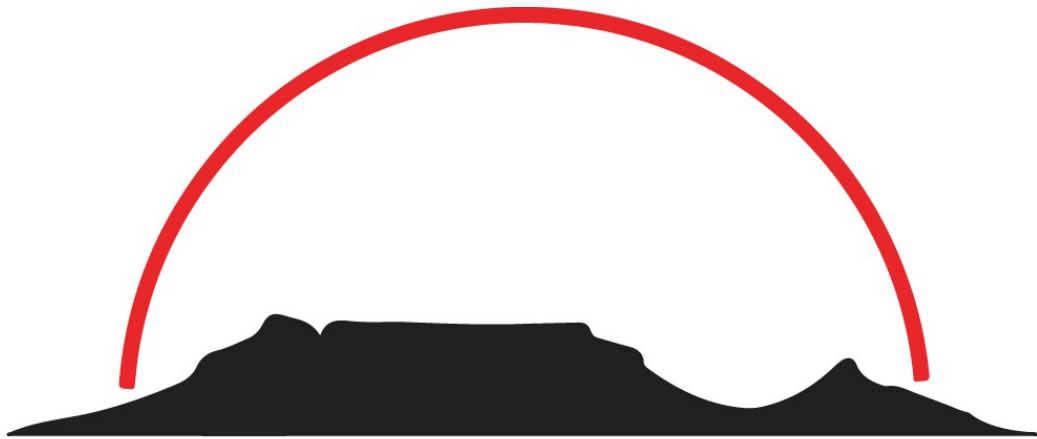


BRANCH EXCO CAMPAIGNING & ELECTIONS POLICY



NATIONAL COLOURED CONGRESS

VERSION DATE: 10 JANUARY 2024

A. DEMOCRATIC BRANCH EXECUTIVE ELECTION PROCEDURE FOR THE NATIONAL COLOURED CONGRESS

1. ANNOUNCEMENT OF ELECTION

- 1.1 The National Coloured Congress (NCC) shall announce the upcoming branch executive election at least 7 days in advance.
- 1.2 The announcement should include the date, time, and location of the election, as well as the positions open for election.
- 1.3 An awareness campaign in the form of car-cades and membership drives in the respective community shall take place 7 days before the notice in 1.1 above.

2. ELIGIBILITY

- 2.1 All registered members of the NCC who reside in the respective branch are eligible to participate as candidates or voters in the election.
- 2.2 Candidates must meet any additional eligibility criteria specified in the NCC's constitution or bylaws.

3. NOMINATION PROCESS

- 3.1 A designated nomination period shall be announced, during which members can nominate candidates for each position.
- 3.2 Nominations can be submitted in writing or through an online platform provided by the NCC.
- 3.3 Each nomination must be supported by a seconder who is also a member of the branch.

4. CANDIDATE VERIFICATION

- 4.1 The NEC, PEC, REC shall verify the eligibility of nominated candidates, ensuring they meet the necessary criteria.
- 4.2 Verified candidates shall be notified of their eligibility to run for the respective positions.

5. NECESSARY CRITERIA FOR NOMINEES

- 5.1 **Membership:** The individual must be a registered member of the National Coloured Congress and hold a valid membership card.
- 5.2 **Active Participation:** The candidate should have actively participated in branch activities, meetings, and events, demonstrating commitment to the goals and values of the National Coloured Congress.
- 5.3 **Good Standing:** The candidate must be in good standing with the National Coloured Congress, adhering to its code of conduct and ethical guidelines.

- 5.4 **Knowledge and Understanding:** The candidate should possess a comprehensive understanding of the National Coloured Congress's principles, policies, and objectives.
- 5.5 **Leadership Skills:** The candidate should exhibit strong leadership qualities, including the ability to motivate and inspire others, make informed decisions, and effectively communicate with fellow members.
- 5.6 **Integrity:** The candidate must demonstrate honesty, transparency, and ethical behaviour in their personal and professional life.
- 5.7 **Time Commitment:** The candidate should be willing and able to dedicate sufficient time and effort to fulfil the responsibilities of the branch executive position.
- 5.8 **Collaboration:** The candidate should have a track record of working collaboratively with others, fostering inclusivity, and promoting unity within the branch.
- 5.9 **Communication Skills:** The candidate should possess effective communication skills, both verbal and written, to represent the branch and effectively convey its messages and objectives.
- 5.10 **Vision and Goals:** The candidate should have a clear vision for the branch's future and articulate achievable goals that align with the overall objectives of the National Coloured Congress.

It is important to note that these criteria are provided as a general guideline.

6. CAMPAIGNING

- 6.1 Candidates shall be allowed to campaign within the guidelines set by the NCC herein.
- 6.2 The NCC may establish rules regarding campaign materials, public speeches, debates, or any other campaign-related activities.

7. VOTING PROCESS

- 7.1 The NCC shall determine the method of voting, which may include in-person voting, postal ballots, or electronic voting.
- 7.2 The voting process should ensure the confidentiality and integrity of the votes cast.
- 7.3 Adequate measures should be taken to prevent any form of voter fraud or manipulation.

8. VOTE COUNTING AND RESULTS

- 8.1 The NCC shall appoint a neutral election committee responsible for counting the votes.

- 8.2 The vote counting process should be transparent and witnessed by representatives from the candidates, if possible.
- 8.3 Once the vote counting is complete, the results shall be announced to the branch members.

9. DISPUTE RESOLUTION

- 9.1 The NCC should establish a mechanism for resolving any disputes or grievances related to the election process.
- 9.2 A designated committee or body should be responsible for addressing and resolving such disputes in a fair and timely manner.

10. SWEARING-IN

- 10.1 The newly elected branch executive members shall be officially sworn in and assume their positions as per the NCC's constitution and bylaws.

B. CAMPAIGNING GUIDELINES FOR BRANCH EXECUTIVE CANDIDATES TO ENGAGE WITH THE COMMUNITY

These guidelines are meant to ensure a fair and ethical campaign process that upholds the values of the National Coloured Congress.

1. RESPECT AND INTEGRITY

- 1.1. Candidates must conduct themselves with respect, integrity, and professionalism throughout the campaign process.
- 1.2. Treat all community members, regardless of their views or affiliations, with courtesy and respect.

2. CLEAR COMMUNICATION

- 2.1. Clearly communicate your vision, goals, and objectives to the community members.
- 2.2. Provide accurate and transparent information about your candidacy, qualifications, and experience, inclusive of your community work.

3. COMMUNITY ENGAGEMENT

- 3.1. Actively engage with the community members to understand their concerns, needs, and aspirations.
- 3.2. Attend community events, meetings, and gatherings to establish personal connections and build relationships.

4. INCLUSIVITY AND DIVERSITY

- 4.1. Embrace and celebrate the diversity within the community.
- 4.2. Ensure that your campaign activities and messaging are inclusive and representative of all community members.

5. ETHICAL PRACTICES

- 5.1. Adhere to all applicable laws, regulations, and guidelines during the campaign process.
- 5.2. Avoid engaging in any form of bribery, corruption, or unethical practices.

6. TRANSPARENCY

- 6.1. Clearly disclose, to head office, your campaign funding sources and expenditures to maintain transparency.
- 6.2. Provide regular updates to the community members about your campaign progress and activities.

7. POSITIVE MESSAGING

- 7.1. Focus on promoting your own strengths, achievements, and plans rather than engaging in negative campaigning against opponents.
- 7.2. Maintain a positive and constructive tone in all campaign materials and interactions.

8. VOLUNTEER ENGAGEMENT

- 8.1. Encourage community members to actively participate in your campaign as volunteers.
- 8.2. Provide opportunities for community members to contribute their skills, time, and resources to support your campaign.

9. COMPLIANCE WITH PARTY GUIDELINES

- 9.1. Ensure that all campaign activities align with the guidelines and principles set forth by the National Coloured Congress.
- 9.2. Seek guidance from the party leadership if you have any questions or concerns regarding campaign practices.

10. REPORTING AND ACCOUNTABILITY

- 10.1. Maintain accurate records of campaign activities, expenses, and donations received.
- 10.2. Comply with any reporting requirements set by the National Coloured Congress or relevant electoral authorities.

C. REPORTING REQUIREMENTS FOR BRANCH EXECUTIVE CANDIDATES DURING THEIR CAMPAIGNING PROCESS

To ensure transparency and accountability during the campaigning process for National Coloured Congress Branch Executive candidates, the following reporting requirements are to be adhered to.

1. FINANCIAL REPORTING

- 1.1. Candidates must maintain accurate records of all campaign-related financial transactions.
- 1.2. A detailed financial report, including income and expenses, must be submitted to the National Coloured Congress headquarters within 1 WEEK after the campaign period ends.
- 1.3. The report should include a breakdown of all sources of funding and expenditures.

2. CAMPAIGN ACTIVITIES REPORTING

- 2.1. Candidates are required to provide regular updates on their campaign activities to the National Coloured Congress head office.
- 2.2. Reports should include information on public events, meetings, rallies, and any other campaign-related activities.
- 2.3. Candidates should also report on their engagement with branch members, including outreach efforts and feedback received.

3. COMPLIANCE REPORTING

- 3.1. Candidates must adhere to all relevant laws, regulations, and internal party rules during their campaign.
- 3.2. Any instances of non-compliance or violations should be promptly reported to the National Coloured Congress head office.
- 3.3. Candidates should provide documentation or evidence to support their compliance with the party's code of conduct and ethical guidelines.

4. COMMUNICATION REPORTING

- 4.1. Candidates should maintain open and transparent communication channels with the National Coloured Congress head office.
- 4.2. Regular updates on campaign progress, challenges faced, and any significant developments should be shared with the party leadership.
- 4.3. Candidates should promptly respond to any requests for information or clarification from the party headquarters.

5. FINAL CAMPAIGN REPORT

- 5.1. At the conclusion of the campaign period, candidates are required to submit a comprehensive final campaign report to the National Coloured Congress headquarters.
- 5.2. The report should provide an overview of the entire campaign, including strategies employed, achievements, challenges, and lessons learned.
- 5.3. Candidates should also include recommendations for future campaign improvements or party initiatives.

These reporting requirements aim to promote transparency, accountability, and fair campaigning practices within the National Coloured Congress. Failure to comply with these requirements may result in disciplinary actions as per the party's guidelines.

Good luck with your campaign!

APPROVED AND SIGNED

S. Frenchman

Electronically Signed by:

Sakeena Frenchman

Secretary General

Date: 10 January 2024

F. Adams

Electronically Signed by:

Fadiel Adams

President

Date: 10 January 2024